



North Royalton Chamber of Commerce

January 2020

"Helping Your Business Grow to New Heights"

www.nroyaltonchamber.com

Chamber members celebrate the season at Christmas Luncheon

On Wednesday, December 4, members and guests of the North Royalton Chamber of Commerce gathered at Carrie Cerino's Party Center to celebrate the holiday together. We would like to thank the following businesses that donated door prizes for our special event: Ace Hardware North Royalton, All Sports Barber Shop, Arby's North Royalton, Blossom Hill Inc., Busch Funeral Services, Carrie Cerino's, Covenant Books & Gifts, Cuyahoga Valley Career Center, Barb Cwiklinski (Dresden & Co.), Danbury Senior Living, Discount Drug Mart, Doctors of Optometry, ERBS & Spices, Gearin' Up, Giant Eagle, Goldsmith Jewelers, Holistic Halo Salt Spa, Home Instead Senior Care, The Jump Yard, Jazzy June Bug Boutique, Joe D's Beverage, Lang's Butcher Block, Maria Gardens, Mario's Restaurant, Tracy Marx (Howard Hanna), Papa John's Pizza North Royalton, Councilman Paul Marnecheck, Michael's Place, PSE Credit Union, Royal Park Fine Wine, Royalton Woods Retirement Living, Third Federal Savings & Loan, Carol Weiss (Classic Baskets & Gifts by Carol).



Have a Happy, Healthy and Prosperous New Year

January 2020 Chamber Luncheon

Wednesday, January 15, Noon, Carrie Cerino's Ristorante

Topic: Make an Impact in 30 Seconds

Speaker: Diane Helbig, President of Seize This Day

Abandon the 'pitch' and the 'commercial.' Your 30 seconds is the opportunity to start a conversation, not to sell something. Unfortunately, most 30 second commercials go unheard – even yours! It doesn't have to be that way, so let's explore a better way to use your 30 seconds.

Diane Helbig is an international business and leadership change agent, author, award-winning speaker, and podcast host. As president of Seize This Day, Diane helps businesses and organizations operate more constructively and profitably.

Diane's no nonsense, straightforward approach cuts through the noise and allows her clients and training participants opportunities to realisti-

cally and enthusiastically implement the plans they devise.

Diane is the author of Lemonade Stand Selling, Expert Insights, and the upcoming Succeed Without "Selling". She is the host of the Accelerate Your Business Growth podcast. Diane is the founder of Business Opportunity Network, a business development program where business therapy meets growth.

Cost of the luncheon is \$17 for members and \$20 for non-members. To make a reservation, please call the Chamber office at 440-237-6180 or email nroychamber@aol.com by Monday, January 13. Please call the office if you have a reservation and find you must cancel it. No-shows will be billed.

As we enter a new year and new decade, the Board of Directors of the North Royalton Chamber of Commerce wishes you and your family much happiness, an abundance of good health, and unbounded success. We look forward to a great year working with you to provide the many benefits that will help your business grow to new heights.



Please take advantage of the many discounts that are available to you through our partnership with NOACC. The list of current benefits is included in this newsletter or visit <http://www.noacc.org> to learn more about each individual program.

- A Chamber membership provides excellent networking opportunities.
- Group buying power for Health Insurance and savings on other programs.
- Being active in a local Chamber of Commerce is a good strategy for businesses to use.

Our 2020 schedule for our membership meetings is listed in this newsletter. We would love to hold a Business After Hours Networking, so if you're interested in hosting an event, please call us. For those members who can't get away for a luncheon, but may be interested in meeting in the morning, we will be resuming our "Coffee and Conversation." If you would like to see an event added, please call our office or email me at rrnews@aol.com and we will work together to plan it.

Many of our members have taken advantage of our Email Blast service. If you would like to promote your business or an event you are planning, you are able to send an email blast. Our Chamber also provides the service of signing and stamping Certificates of Origin for goods being shipped internationally. If you have need of either of these services, please call our office.

Become a corporate sponsor for additional company exposure. If you would like to be a corporate sponsor of our website, or sponsor a membership meeting, please let us know. We are here to help, so please call 440.237.6180 or email info@nroyaltonchamber.com if you have a question, comment or suggestion. We thank you for being a part of our Chamber and look forward to seeing you at one of our upcoming events.

Maria Magnelli, Executive Director

Welcome! New Members

Kristi Pianka
Sublime Pet Spa
 13513 West 130 St.
 North Royalton OH 44133
 440.877.9960
sublimepetspa@yahoo.com
www.sublimepetspa.com
 Pet Grooming

David Cannon
Stay-A-While Cat Shelter, Inc.
 8800 Akins Road
 North Royalton OH 44133
 440.582.4239
SAP59@aol.com
www.stayawhilecatshelter.org
 Cat Shelter

We are excited to introduce these new members. Please support our existing and new Chamber members, welcome them and remember them when you have a need for the products or services that they provide.

Members: If your contact information has changed, please email us at rrnews@aol.com.

Promote Your Business with an Email Blast!



Only \$25 per page

EASY AND INEXPENSIVE!

Contact Chamber for Details
 440.237.6180 or rrnews@aol.com



CHAMBER ENERGY PROGRAM



Chamber Energy Program

- **WHAT IS OUR PROGRAM?**
 - ELECTRIC AND NATURAL GAS SUPPLY SAVINGS FOR CHAMBER MEMBERS' HOMES AND BUSINESSES
 - ASSISTANCE WITH LIGHTING AND EQUIPMENT REBATES
 - NATURAL GAS TAX EXEMPTION REVIEW AND PROCESSING
 - NO COST HOTLINE FOR ANY ENERGY-RELATED QUESTIONS 330-208-2082
- **HOW DOES THE CHAMBER BENEFIT FROM USING OUR PROGRAM?**
 - 18% RECURRING REVENUE
 - MEMBER SATISFACTION AND RETENTION
- **WHAT ARE THE STEPS TO ENROLL IN THE PROGRAM?**
 - TO SEE HOW MUCH THEY CAN SAVE, CHAMBER MEMBERS CAN CHOOSE FROM THE FOLLOWING THREE SIMPLE OPTIONS:
 - CALL 330-208-2082
 - EMAIL A RECENT ELECTRIC OR GAS BILL (ALL PAGES) TO CHAMBERENERGY@CEATEAM.COM
 - FAX A RECENT ELECTRIC OR GAS BILL (ALL PAGES) TO 330-721-8111
- **TESTIMONIALS/PROGRAM SUCCESS STATS**
 - A PIZZA SHOP RECENTLY EMAILED THEIR UTILITY BILLS TO THE PROGRAM FOR A FREE ANALYSIS AND ENDED UP REDUCING THEIR TOTAL ELECTRIC AND GAS COSTS BY OVER **\$15,000 ANNUALLY**. THE PROGRAM WAS ALSO ABLE TO HELP THEM IDENTIFY AND FILE FOR A **50% SALES TAX EXEMPTION** ON THEIR NATURAL GAS, SAVING AN ESTIMATED **ADDITIONAL \$1,500 ANNUALLY**.



Ken Piechowiak | Sarah Margelowsky | Rick Davidson
chamberenergy@ceateam.com
 330.208.2082
<https://ceateam.com/chamber>



Benefit available as part of your chamber's membership to NOACC
 PO Box 3230, Cuyahoga Falls, OH 44223, 216.447.9900, 866.466.6222, noacc.org



2020 CHAMBER OFFICERS

Aldo Filippelli - President
 North Royalton License Bureau
Kevin Lynch, Vice President
Dan Holben, Treasurer
 Rea CPAs
Kathy Gibbons, Secretary
Maria Magnelli
Executive Director

BOARD MEMBERS

Jeanne Cilenti
North Royalton Branch Library
Tracy Marx
Howard Hanna
Erna Nardi Malave

*This newsletter is an official publication
 of the North Royalton Chamber of Commerce*

North Royalton Chamber of Commerce

13737 State Road
 North Royalton, Ohio 44133
 440-237-6180 • FAX 237-6181
 E-mail info@nroyaltonchamber.com

Calendar of Events

January 2 - Directors Meeting
 January 15 - Membership Meeting
 February 6 - Directors Meeting
 February 19 - Membership Meeting
 March 5 - Directors Meeting
 March 18 - Membership Meeting
 April 2 - Directors Meeting
 April 15 - Membership Meeting
 May 7 - Directors Meeting
 May 28 - Golf Outing
 June 4 - Directors Meeting
 June 17 - Membership Meeting
 July 2 - Directors Meeting
 August 6 - Directors Meeting
 August 21-23 - Community Festival
 September 5 - Directors Meeting
 September 16 - Membership Meeting
 October 1 - Directors Meeting
 October 21 - Membership Meeting
 November 5 - Directors Meeting
 November 18 - Membership Meeting
 December 3 - Holiday Luncheon
 * **Subject to Change**
*Additional events will be added
 throughout the year that will be
 announced in this newsletter.*

Royalton Recorder

Proudly Serving North Royalton Since 1941

Why choose the *Royalton Recorder* for advertising your goods and services?

- Recent City Survey shows 85% of respondents learn about community events through Royalton Recorder!
 - Voted the #1 Community Newspaper in Northeast Ohio three years in a row.
- It is the only newspaper delivered to Every Home and Business in North Royalton.

**We'll work with our advertisers to get the most
 out of your advertising dollars. Our readers
 love their Recorder, and it works!**

It's the *Heart* of Our Hometown!

13737 State Road • North Royalton OH 44133
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 Email: rrnews@aol.com
www.royaltonrecorder.com





Primary Benefits Available to Chamber Members

Benefit	Carrier/Supplier	Description	Vendor Contact	Phone	Fax	E-mail/ Website
Health Insurance		Savings on Health Insurance for 2 - 50 Employer Groups Ask about 50+	Call broker or chamber for referral to broker or: Don Knife Nancy Kuzenko	800-551-3119 216-573-4584 330-783-3590	216-573-4593 330-783-3658	www.anthem.com don.knife@anthem.com nancy.kuzenko@anthem.com
Dental, Vision Short/Long Term Disability & Life Insurance		Rate Savings on plans vary	Call broker or chamber for referral to broker or: Sue DelRosa	800-551-3119 216-643-0029	216-643-0130	suzanne.delrosa@anthem.com www.anthem.com
Workers' Compensation Group Rating Program		BWC Premium reductions for eligible employers	Peter Young	855-332-3446 x254 Cell: 216-402-4006	888-588-7630	peter.young@promedica.org https://paramountpreferredsolutions.com/noacc/
Managed Care Organization (MCO)		Care and Medical Management to injured workers	Peter Young	888-202-3515 Cell: 216-402-4006	614-923-7696	Peter.young@promedica.org www.hmssolutions.com
Office Supplies & Services		Chamber Office Plus Discount Program	Jessica DeJean	800-621-6001 x 222	216-398-6327	www.ibuyibs.com/noacc jessica.dejean@ibuyibs.com
Credit Card Processing		Discounts on credit card processing, 3 yr rate, Free analysis	Lauren Woodrow Paul Guay	614-584-5271 440-933-0114	614-388-6596	Lauren.woodrow@e-hps.com Paul.Guay@e-hps.com www.heartlandpaymentsystems.com
Payroll Processing		Discounts on payroll processing	Lauren Woodrow Paul Guay	614-584-5271 440-933-0114	614-388-6596	Lauren.woodrow@e-hps.com Paul.Guay@e-hps.com www.heartlandpaymentsystems.com



Business Enhancement Benefits Available to Chamber Members

Benefit	Carrier/Supplier	Description	Vendor Contact	Phone	Fax	E-mail/Website
Energy Aggregation	 Smart Choices. Smart Savings.	Savings over 15% and protection from increasing energy costs.	Rick Davidson	330-721-8000	330-721-8111	rdavidson@ceateam.com www.ceateam.com
Shipping & Freight Services		Savings up to 27% on select services and at least 70% on LTL freight	Harry Centa	800-599-2902 x2242	800-439-8913	HCenta@partnership.com www.PartnerShip.com/89NOACC
Websites & Email Marketing		Competitive rates and NOACC/ Chamber synergies	Pete Kever	330-929-8878	330-939-8878	pete@ghiis.com www.ghiis.com
Wellness Programs	Wellness Council of Northeast Ohio	Worksite wellness contests for walking, weight loss and smoking cessation.	Steve Musgrave	440-354-8057	440-354-6403	hsense@en.com www.healthyhio.org
Digital Integrated Marketing Platform		Digital Marketing for every business; Tools to grow Chamber and members	Keith Latore	440.996.5440 direct 888.908.5257 toll free		keith.latore@savelocalnow.com
EXTRA VALUE PROGRAMS	Visit NOACC Website for updated list of ALL Programs	Programs with extra value for chambers and members	Contact info for each vendor on website			http://www.noacc.org/extra-value-vendors/