

# North Royalton Chamber of Commerce Newsletter



November 2009

A Community Business-Minded Organization

Issue 9

## Chamber hosts 34th annual State of the Schools Report

About fifty members and guests were in attendance at the 34th annual State of the Schools report, which took place on Wednesday, October 21 at Flair Restaurant, on State Road.. New School Superintendent, Ed Vittardi, opened his comments by summarizing the mission of the North Royalton School District, "Our greatest goal is to prepare the next generation."

This preparation, he stated, was not just on an academic level, but "for life as citizens and as individuals." That preparation has been a part not only of the school district, but the entire community, which the district is a part. Vittardi said that his pride in the district is also part of this community, which he has called home for the past twenty years. It is the same community that showed its support last May when it made "the commitment to maintain the outstanding school district with support of our operating levy. We do not underestimate that commitment, but rather consider it as a constant reminder of our commitment and dedication to the community as the schools belong to the community. You will see that evidenced in our plan for the coming year and beyond."

Vittardi noted that even with a year that contained two levy defeats, the reduction of staff, services and programs, the district, once again, received the Excellent with Distinction rating from the Ohio Department of Education. He said that this rating could not have been achieved had it not been for the effort of the outstanding teachers, dedicated support staff and administration, and the student's very first teachers - the parents of the 4,600+ students.

On the annual Ohio Department of Education report card that was recently issued, the North Royalton School District not only received the Excellent with Distinction rating for the second year in a row, but also received the highest rating from the Ohio Department of Education for the ninth consecutive year. The data on the report card indicates that the district

grew in meeting the needs of individual students and met 29 of 30 indicators.

On a district level, the first full year of using a centralized registration process has been a benefit to both the administration and the parents. The establishment of a Green Team has taken place, comprised of representation from all buildings. The mission of the team is to look at the various areas where initiatives can be started to improve the environment while reducing or improving the operations costs, while educating both staff and students on how to be more environmentally friendly. The district implemented a system of positive behavior support, as well as a comprehensive system of response to intervention, which allows students to receive a different type of instruction based on screening.

The district also continues to show these results while remaining among the districts in Cuyahoga County with the lowest cost-per-pupil ratio. Although unfunded mandates continue to increase, said Vittardi, the district is continually taking cost containment measures, such as the reduction of teaching and classified staff; participation in activity fees, consortium purchasing and continued examination of bus routes and route consolidation. The district is also diligent in its procurement of alternative sources of revenue, such as cell towers, gas/oil wells and business/school partnerships.

In looking forward, some of the financial challenges that will be facing the district include the effects of Ohio House Bill 1, which mandates all day kindergarten and new standards that could render teacher material obsolete, among other things. On his part, Vittardi promised to "be the most visible superintendent you have known."

Vittardi ended by passing out a starfish pin to everyone in the audience. It represents hope, optimism, and determination. The card to which it was attached read: "Every day, an old man

walked the beach with a pail, picking up starfish that had been washed in by the tide, and throwing them back into the sea. One day a young boy stopped the old man and asked, "Why do you throw the starfish back? It doesn't matter. They will only wash up on the shore again tomorrow."

The old man picked a starfish out of his pail, threw it as far as he could into the sea, and replied... "It mattered to this one."

### Today's US Postal Service - Learn about it at our Nov. 11th Luncheon

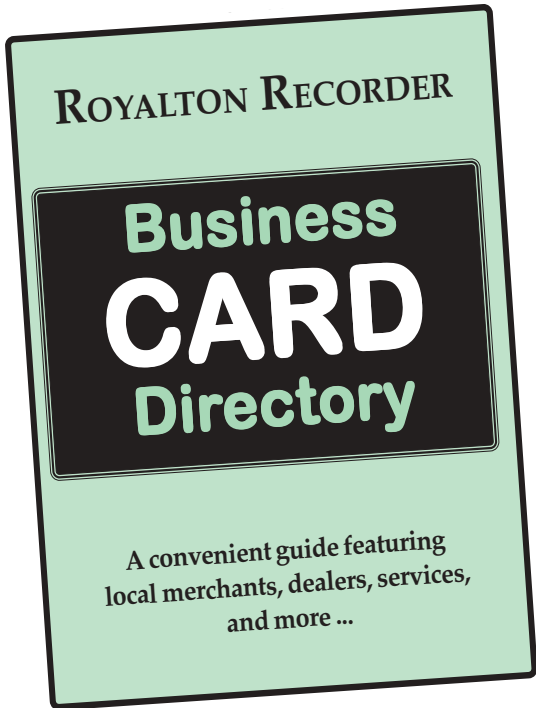
Today's US Postal Service is not what it was years ago, when it was the only way to get your packages from here to there. There is a lot of competition today and the Postal Service is adapting to stay competitive. Our speaker, Vicky Dolinsky, will discuss the product options the Postal Service offers today to help businesses take advantage of the many programs they have to offer.

The November 11th luncheon will be held at Carrie Cerino's Ristorante and Party Center, 8922 Ridge Road. Networking begins at 11:30 a.m. and lunch will be served at noon, following by our speaker.

Cost of the luncheon is \$12 for members and \$15 for non-members. Reservations are required and can be made by email at [rrnews@aol.com](mailto:rrnews@aol.com), or by calling 440-237-6180 no later than Monday, Nov. 9.

# Last Chance to be in 2010 Business Card Directory

The Royalton Recorder is in the process of compiling the 2010 Business Card Directory that will be mailed to ALL homes and businesses in North Royalton. This vibrant, full color directory will also be on the Chamber website for a full year.



This is a **GREAT** way to get expanded exposure for your business for very little cost!

To be included in our Annual Business Card Directory, please fill in the bottom portion of this letter and return it to the Royalton Recorder, 13737 State Road, North Royalton OH 44133 as soon as possible. Cost for Chamber members is **only \$50**, your name will be close at hand when a resident needs a service you provide. We hope you will take advantage of this opportunity.

*Please Return Bottom Portion With Your Order by November 15, 2009*

Yes, I would like to be included in the 2010 Annual Royalton Recorder Business Card Directory. Enclosed are two (2) of my business cards, along with my payment of \$50.

Name \_\_\_\_\_

Address \_\_\_\_\_

Daytime Phone \_\_\_\_\_ FAX \_\_\_\_\_

Check No. \_\_\_\_\_ Date \_\_\_\_\_

Under which Category would you like to be listed? *If you would like to be included under more than one category, please include \$50 for each category you would like to be listed. Send to Royalton Recorder, 13737 State Road, North Royalton, Ohio 44133. Please call 440-237-6180 if you have any questions.*

***This is your last chance to be included in this year's directory!***



Formerly Cottman  
Nationwide  
Warranty

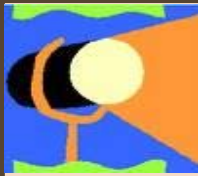
Buckeye Transmission  
5801 Royalton Rd (Rte. 82)  
Behind Arabica Coffee  
North Royalton, OH 44133

440-230-2644  
Fax 440-230-2592

www.buckeyetransmission.com




**Frank Tamburello**  
Owner



## We Want to put the Spotlight on YOU!

Every month, we feature a Chamber member in our newsletter. This month the spotlight is on Buckeye Transmission and Frank Tamburello.

If you are interested in having the Spotlight shine on you and your business in an upcoming newsletter, attend a Chamber luncheon. We collect the business cards and then draw a card to be spotlighted in the next newsletter.

*Won't you join us?*

### Chamber Election Ballots in the Mail

Ballots for the 2009 Chamber Election soon will be mailed to members. Election results will be announced in December and become effective January 1, 2010.

### Calendar of Events

- November 11 - General Membership
- December 9 - Holiday Luncheon
- \* Please Note Changes*

### Visit our Chamber Website

www.nroyaltonchamber.com  
Visit our website address at [www.nroyaltonchamber.com](http://www.nroyaltonchamber.com). We invite you to log on to see all the information we have to offer our members and anyone who is looking for information about North Royalton or services our members offer. Check out your listing, and notify us immediately if there is a change or correction. Sincere thanks to our corporate sponsors:

- Parma Community General Hospital
- Donaldson Resources
- Phillips, Mille & Costabile LPA
- PSE Credit Union
- Tri-C - Western Campus

For information on becoming a corporate sponsor, call the Chamber office.

### Something to ponder...

As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them.  
~John Fitzgerald Kennedy



### Chamber Christmas Luncheon

**Wednesday, December 9.**  
**Carrie Cerino's**  
**Look for invitation**  
**in the mail.**

## Royalton Recorder

*Proudly serving North Royalton since 1941*

### Why choose the Royalton Recorder for your advertising?

- Voted the #1 Community Newspaper in northeast Ohio three years in a row
- It is delivered to Every Home and Business in North Royalton.
- Advertising in the Recorder brings response, results and image penetration.
- Let us show you how advertising in the Recorder is your best choice!

**Our readers love their Recorder, and it works!**

**It's the Heart of our Hometown!**

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440-237-6180 • Fax 440-237-6181  
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#### OFFICERS

- Kevin Lynch, President
- Aldo Filippelli, V.P.
- Mary Kay Manning, Secretary
- Mary Ann Thomas, Treasurer
- Maria Magnelli, Editor/ Executive Director

#### DIRECTORS

- Paul M. Dowd
- Dan Holben
- Kevin O'Hanlon
- Marlene Zampedro

*This newsletter is an official publication of the North Royalton Chamber of Commerce*

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# Save Money on Workers Comp with Chamber Group Rating

Employers looking for the best rates in workers' compensation know that NOW is the time of year to apply for group rating for 2010-2011. Employers must enroll in 2010-2011 group rating programs before February 28, 2010.

## Tips to Maximize Group Rating

Choose a trusted advisor in a Workers' Comp Third Party Administrator (TPA) as the first step on any group rating plan. Look for a company with a record of integrity and good communication. Do they provide timely reports and updates? Do they communicate with you on the terms you prefer? Are they fully integrated with your program? Will they help you move from penalty to group-rated?

Look for a TPA with a proactive plan to help you develop the best workers' compensation programs for your associates and the best record for your company. Even if you are a penalty-rated company, you can move into a better position with a knowledgeable TPA to guide you. Companies that are self-insured will also benefit from an effective and proactive TPA program of services.

Final rates are due to be released from the Ohio Bureau of Workers Compensation in the coming weeks.

Many changes have taken place in workers' compensation in just the last year, and it is worth an analysis just to make sure you are

paying the lowest possible premium. As long as you have one employee, you may be able to save significant dollars.

You are eligible to get a free analysis even if you are in another workers' comp group right now. Getting an analysis will help you compare your savings and fees.

Baylor Associates, Inc., a fellow Chamber member, has been making this program available to members for more than a decade. To apply for a no-obligation, free analysis, call Bruce Baylor at 440-546-7600 and ask for an analysis. Or, you can make application online at [www.baylorwc.com](http://www.baylorwc.com).

Benefits 1 Group is the TPA of choice for NOACC. To apply for a free, no-obligation analysis from Benefits 1 Group call Benefits 1 Group at 1-866-765-4200. You may also go to [www.benefits1group.com/grouprating](http://www.benefits1group.com/grouprating) for more information.

## Local chiropractic office will serve as drop-off site for Toys for Tots

N8 Family Chiropractic, a local wellness clinic, will support Toys for Tots during this holiday season by opening up their office as a designated "drop-off" site. All donations can be brought to the clinic during normal office hours - Monday, Wednesday and Friday from 8 a.m. - noon; and Monday, Tuesday and Thursday from 2-6 p.m. Donations will be collected until the first week of December.

With all donations of two unwrapped toys or \$25 to the organization, N8 Family Chiropractic will give a certificate for first day services, complete with consultation, exams, and x-rays (if needed) to those who make a donation.

The Marine Toys for Tots foundation has collected millions of toys since its beginning in 1991. The objective of this program is to send messages of hope to the less fortunate children in the United States.

The office is located at 12798 Royalton Road (in the Royal Park Centre Plaza on Royalton Road near W. 130). For more information, call the office at 877-9355.

## Mary Kay with Mary Kay offers holiday gift ideas

Mary Kay Manning, an Independent Beauty Consultant with Mary Kay Cosmetics, Inc., has a selection of quality gifts at very reasonable prices which she is sure your employees and clients will be delighted to receive.

With attractive packaging, free gift-wrapping and delivery at a date convenient for you, these limited fragrance

gifts, skin care, glamour and body care items are sure to please! You may also be interested to know that Mary Kay Cosmetics backs all their products with a satisfaction guarantee.

For more information, call Mary Kay at 440-724-4657, e-mail her at [flashy@marykay.com](mailto:flashy@marykay.com) or visit her website at [www.marykay.com/flashy!](http://www.marykay.com/flashy!)



## This Thanksgiving, Remember Those Who Are Less Fortunate

*The Chamber of Commerce/Royalton Recorder office is a drop-off site for the North Royalton Food Bank. Non-*

*perishable items may be dropped off Monday-Friday from 9 a.m. - 3 p.m. at 13737 State Road, North Royalton*

# Happy Thanksgiving

